



International Standard for Integrated Sustainability

SUSTAINABILITY IS NOW CERTIFIABLE



GATEKEEPING APPROACH FOR RESPONSIBLE SOURCING



The “Code of Conduct for Responsible Fisheries” from the FAO is the basis for responsible and ecologically prudent fishing in the sense of ISIS. ISIS realises an innovative approach for the certification of the pilot product fishmeal: the Gatekeeper Principle.

The fish processing industry inspects the raw fish delivered by the fisheries according to the Gatekeeping requirements of the ISIS standard. In order to produce fishmeal or fish oil, the fish processing industry must use its certification to prove that it is working in accordance with the Gatekeeping specifications from the ISIS standard. These are closely oriented to the “Principles of responsible fisheries” according to the FAO Code of Conduct. The requirements to fisheries increase with the certification level of the respective Gatekeeper. If the FAO “Code of Conduct for responsible fisheries” is already anchored by international law in the state in which the fishery is active, it must prove that the national legal standard is adhered to. In any case it must prove that the issues of occupational safety, health protection and social rights of the fishery employees comply with the minimum requirements of the Conventions of the International Labour Organization (ILO) insofar as they are integrated in the checklist of the ISIS standard.

COMPETITIVE ADVANTAGES FOR CERTIFIED COMPANIES



Economic Impact

The ISIS certificate encompasses the entire value-adding chain from sourcing to the end consumer. Certified companies supply best product quality, maintain ecological criteria and guarantee the social rights of their employees. They thus qualify as preferred trading partners. Through continuous improvement, every company has the opportunity to rise up by one or several certification levels during the next audit. The higher the ISIS level, the larger the competitive advantage.

ISIS' multi-level approach

Every company can participate, even companies that do not yet or only partially display the requirements for sustainable management. The basis for this is formed by the unique ISIS multi-level approach, because ISIS is structured in seven levels. The requirements also increase with the rising levels: Already from Level 1, ISIS is effective in the sense of quality assurance and the three-pillar sustainability approach. The requirements refer to the HACCP hazard analysis, to ecology and environmental protection as well as to occupational safety and socioeconomic issues of employees. The standard taker can select the level which best suits his company conditions. The company divisions, i.e. Production, Trade, Storage or Logistics to be certified are specified by the standard taker, who then registers the division with the certifier.



From Level three onwards, supplier qualification is subjected to supplementary requirements: if a participant wants to rise from Level three to Level four, he must, apart from his own specifications, source a certain percentage of his preliminary products from companies certified according to the ISIS standard. This percentage increases with every higher level.

Levels from beginners to platinum

Level 1, Level 2, Level 3	Beginners' levels
Level 4	Bronze level
Level 5	Silver level
Level 6	Gold level
Level 7	Platinum level

The economical sustainability dimension is fulfilled by securing the natural resources for subsequent generations within the scope of prudent, resource-sparing and ecologically controlled management as well as effectively implemented by the inherently dynamic incentive system of ISIS realised in the multilevel certification system. This ensures that responsibly managed companies with ISIS certification are automatically provided a competitive advantage among one another within the scope of trade relations. In the ecological sustainability area, the checklist contains a separate scheme and/or maintains interfaces to existing external standards. The basis for the social sustainability dimension is the Conventions of the International Labour Organization (ILO). The application of these criteria is phased for the respective certification level.